

Reaffirming Our Commitment to a Healthier Texas

A Message from Jamie Williams, CEO of Healthier Texas

Dear Friends,

We are at a pivotal time for health in Texas. Across our state, the need for accessible, reliable health and wellness services continues to grow, especially as government funding and resources for prevention and community wellness decline.

The loss of federal SNAP-Ed funding marked a significant transition for Healthier Texas, but it did not weaken our resolve. Instead, it strengthened our commitment to build a more resilient model for prevention, one powered by local communities, innovative technology, and a shared belief that every Texan deserves the opportunity to live a healthy life.

Like many organizations impacted by these funding cuts, we have had to make difficult decisions, including downsizing our staff. These choices were not made lightly. We are deeply grateful for the talented, passionate individuals who have contributed to our organization. Their dedication has strengthened communities across Texas and helped shape the work that continues today.

Even with a leaner team, our purpose remains clear, we are here for Texas.

As we look ahead, I'm proud to share our renewed mission statement:
Empowering Texans to lead healthier lives by building healthier communities through connection, education, and action.

These three words, connection, education, and action, define our path forward.

- Connection through initiatives like the Community Challenge and Stronger Texas, which unite Texans around movement, motivation, and community health.
- Education through health coaching, health education, cooking demonstrations, digital education campaigns, and other tools that help Texans take charge of their health.
- Action by empowering local leaders and health champions to strengthen families and transform communities from within.

This is more than a renewal, it is a recommitment to the people and partners who make prevention possible. As we enter 2026, we do so with optimism, accountability, and an unwavering focus on community voice.

Whether you have been with us since founding or are new to this movement, thank you. Your commitment fuels a healthier, more resilient Texas.

With gratitude,

Jamie Williams
Chief Executive Officer
Healthier Texas