Evaluation Framework

Formative Evaluation → **Process Evaluation** ← CONCURRENT → **Outcome Evaluation** → **Impact Evaluation**

Formative Evaluation	Process Evaluation		Outcome Evaluation	Impact Evaluation
<u>Impact Alignment</u> How a project fits into your coalitions impact goals <u>Needs Assessment</u> Social conditions your coalitions program will address <u>Social Network Analysis</u> -Social connections between key stakeholders and/or your target population <u>Evaluability Assessment</u> Ability or desire to evaluate your program Evaluate design option	<u>Program Inputs</u> -Quality and accuracy of service -Duration of program -Staffing training -Facilities & ressources for program operations -Materials and supplies -Delivery style of facilitators -Coordination with other programs/agencies -Protocols and procedures	<u>Program Outputs</u> -Awareness -Participation -Reasons for non-participation -Dose received -Difference across the site, location, and time -Participation satisfaction	Progress towards behavior change	Progress towards ultimate program goal or large scale change

IT'S TIME TEXAS